

FOR IMMEDIATE RELEASE

Contact:

Paula Tognarelli
Executive Director
Griffin Museum of Photography
781-729-1158

Erin Becker
Norma Jean Calderwood Director
Cambridge Art Association
617-876-0246

***CAMBRIDGE ART ASSOCIATION AND THE GRIFFIN MUSEUM OF PHOTOGRAPHY
COLLABORATE TO OFFER PORTFOLIO REVIEWS AT LESLEY UNIVERSITY***

January 16, 2015 (Winchester, MA)___On April 18 and 19, 2015, the Cambridge Art Association and the Griffin Museum of Photography collaborate to present portfolio reviews that will be offered at the Lunder Arts Center at Lesley University in Cambridge MA. This event is co-presented by the Cambridge Art Association and Griffin Museum of Photography, and is sponsored by Lesley University College of Art and Design.

This is a two-day event where artists of all mediums may have their work reviewed by leading curators, collectors, gallery owners, editors, and other art world professionals committed to mid-career and emerging talent. Review sessions are twenty minutes long and structured to offer professional development, critique and feedback. Such reviews can be a very helpful tool in leading to exhibitions, publishing work and long-term relationship building with arts professionals. A select number of sponsored reviews will also be available for Lesley University BFA and MFA candidates.

Artists at any stage of their careers will benefit from a new set of eyes viewing their current body of work! These rare and invaluable in-person reviews help artists clarify their vision, hone and develop a current series, or provide the push to branch out into a new medium.

The fee is \$60 per review for Griffin Museum and Cambridge Art Association members and \$80 for non-members. We will make every effort to connect you with your choices. Every reviewer was chosen because of the opportunities and expertise he/she can provide to our reviewees. Space is limited.

On Sunday, April 19, we will host a Portfolio Review Walk and reception from 3-5pm. This is an excellent opportunity to engage with additional reviewers and the general public. There is an additional \$40 fee for artists participating in the Portfolio Review Walk.

We will begin taking reservations on March 16 at 10am. To reserve a space, call Cory Shea at the Cambridge Art Association (617-876-0246) or Frances Jakubek at the Griffin Museum (781-729-1158).

Participating reviewers will be announced starting March 1.

Still have questions? We will be offering a free panel discussion on how to prepare for a portfolio review. This discussion will take place on Saturday, March 21, 2015 at 2 PM at the Cambridge Art Association.

Photographs available upon request

##

About the Griffin Museum

The Griffin Museum of Photography was founded in 1992 to provide a forum for the exhibition of both historic and contemporary photography. The Museum houses three galleries dedicated solely to the exploration of photographic arts: the Main Gallery, which features rotating exhibits from some of the world's leading photographers; the Atelier Gallery dedicated to showcasing the works of prominent, up-and-coming artists; and the Griffin Gallery, home to the extensive archives of Museum founder and world-renowned photojournalist Arthur Griffin. The Griffin Museum of Photography also maintains 4 additional satellite galleries: Lafayette City Center, Digital Silver Imaging in Belmont, The Griffin at SoWa and The Stoneham Theatre in Stoneham, MA. For more on the Griffin Museum of Photography, visit www.griffinmuseum.org.

The Griffin Museum of Photography is open Tuesday through Sunday, noon to 4 p.m. The museum is closed on Monday. General admission is \$7 for adults; \$3 for seniors. Members and children under 12 are admitted free. Admission is free to all every Thursday, 2 to 4 p.m. For more information, call 781-729-1158, or visit www.griffinmuseum.org.

About the Cambridge Art Association

Since 1944, the Cambridge Art Association has been committed to exhibiting and promoting the work of regional, New England artists. As we approach our 70th year, the

Cambridge Art Association begins to tell a new story, while holding true to the tenets of our founders to “foster an interest in the fine arts.” What do I mean when I say a “new story”? As the new director of this robust organization, I hope to bridge the strengths of Cambridge Art Association’s past with the possibilities of our future. I hope to strengthen and expand the community of artists we support; to support much needed access to the visual arts that is missing in our schools; and most of all, to celebrate the rich visual heritage of our home, the City of Cambridge.

While remaining focused on our core exhibitions, Cambridge Art Association will continue to expand our programmatic offerings, building on the success of our recent workshops (with artists like Kim Bernard) and CREATE IT! Nights. As an organization, we will also reach deeper into the community, partnering at times with other arts agencies to strength the creative capital of our region while extending the reach of CAA into new constituencies.

Kathryn Schultz Gallery and Offices: 25 Lowell St. Cambridge MA 02138 Hours: Tuesday through Saturday 11:00am to 5:00pm. Closed for month of August. Free and open to the public. For more information, call 617.876.0246 or visit <http://www.cambridgeart.org>

University Place Gallery: 124 Mt. Auburn St. Cambridge MA 02138 Hours: Monday through Friday 9:00am to 6:00pm • Saturday 9:00am to 1:00pm Free and open to the public.