



**Cambridge Art Association
25 Lowell Street
Cambridge, MA 02138
FOR IMMEDIATE RELEASE**

**Contact: Erin Becker, Director
617.876.0246, ebecker@cambridgeart.org**

February 10, 2015: The Cambridge Art Association presents original installation work in a new venue, CAA in the Square, at Mifflin Place (125 Mount Auburn Street, Harvard Square). We kick-off this new series of installation work by local artists with *We the People*, created by Joe Kitsch. The installation will be on view through March 31, 2015.

Joe Kitsch is a contemporary artist who works in a wide variety of media, producing conceptual pop art that plays with notions of perception and meaning. Originally from Philadelphia, Pennsylvania, Kitsch received a Masters of Fine Art degree from the University of Hartford. Kitsch's work has been exhibited throughout New England and New York City. His work has been featured in numerous press outlets including The Boston Globe, The Boston Phoenix, Weekly Dig and New Scientist, among others.

The artist also has an interest in producing art events as an independent curator. Kitsch has put together themed pop-up events under the name Pirate Gallery in Boston's financial district and later as the Art Kitsch(en) for SoWa First Fridays. The artist-curator has put together "Echoes of Pop in the New Millennium", a survey style show illustrating the influence of Pop Art on contemporary artists for the Cambridge Art Association, and was juror for "The Joy of Life", a national juried show at Galatea Fine Art. Most recently, Kitsch participated on the panel for the Griffin Museum's annual artist portfolio reviews and has been a juror for a show at the Bedford Library Gallery.

Kitsch currently resides in Dorchester, Massachusetts, and is a member of the Cambridge Art Association and Galatea Fine Art. A portfolio of his work can be viewed at www.joekitsch.com.



This installation is part of Cambridge Art Association's 70th exhibition year – CAA at 70. The highlights of CAA at 70 include the 70th installments of our Fall Salon and Members' Prize Show, juried by Al Miner (MFA, Boston); PLATINUM, a New England open show, juried by Alise Upitis; PHOTOGRAPHY NOW, juried by Stephen Toulentes (MassArt); our 14th National Prize Show, juried by Michael Rush (Broad Art Museum at Michigan State University); and members small group shows, including Motion Envisioned and Time Travelers.

###